## **Open Project Management**

from an "open" perspective

#### UNIT 3

Instructor: Dr. Bradly Alicea

http://bradly-alicea.weebly.com









All content

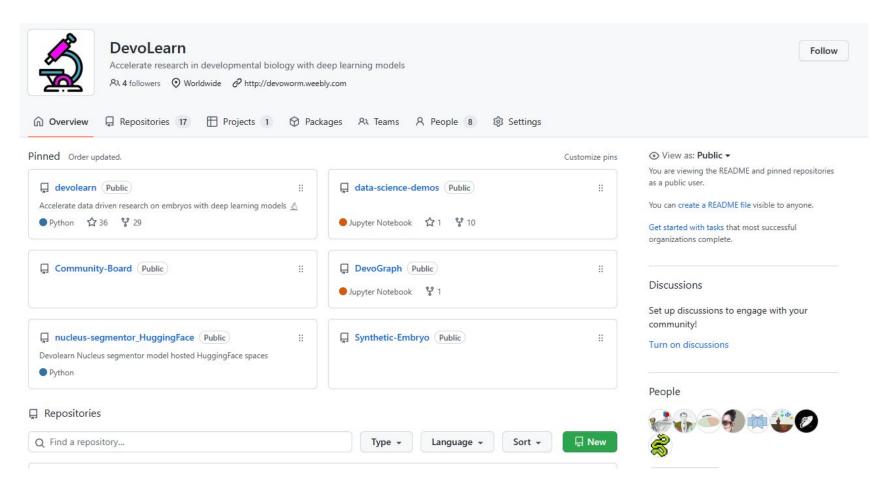


**IS 340: Spring 2023** 

## Welcome!

A Final Example of Technical Debt in a

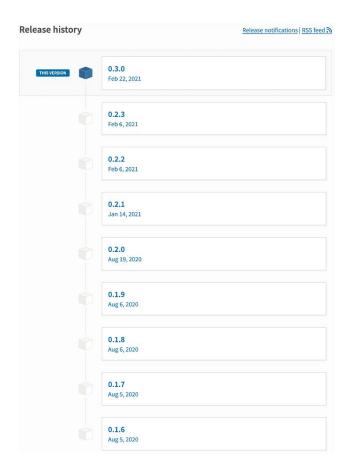
**Community Resource** 



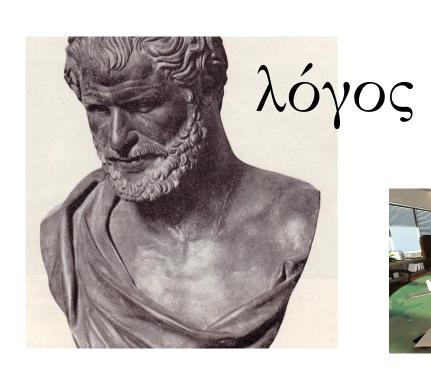


Release schedule is out of sync with Github repository, version of Python is out of sync with project code.

We will return to this in Unit 5.



## Discussions, Documentation, and Public Events









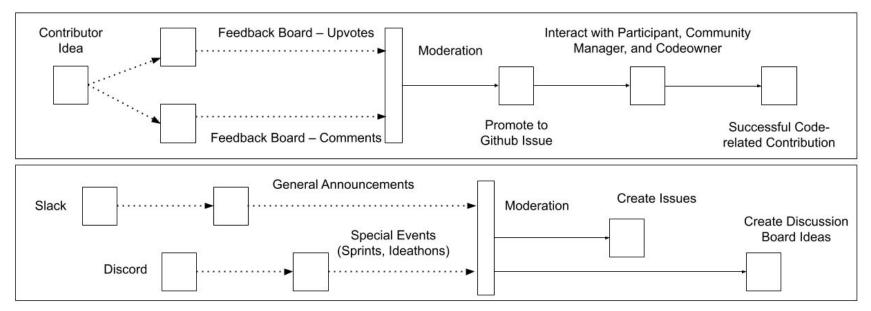
How to Develop Desirable, Useful, and

**Sustainable Discussion Forums** 

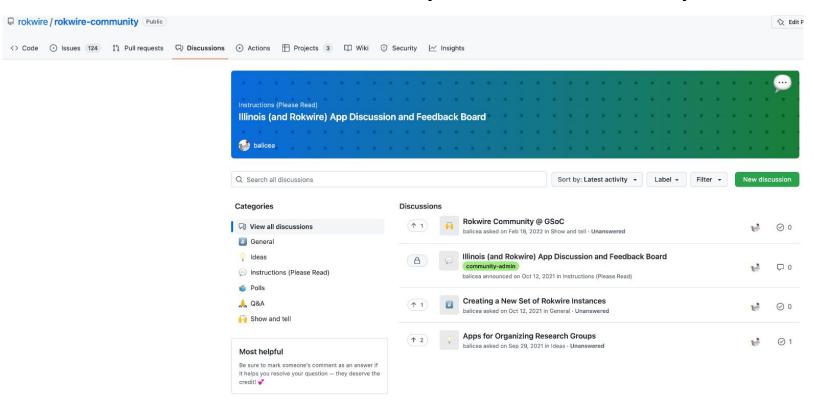
### Participation Type: Leader/Shaper

#### **Becoming a Discussion Leader**

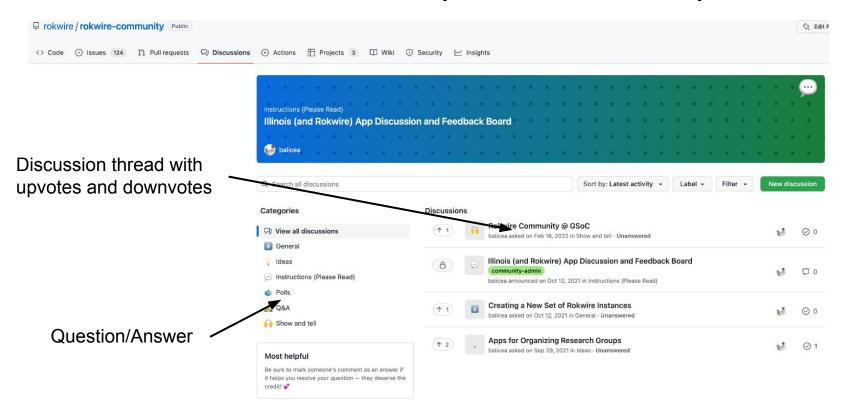
#### Discussion Board (Illinois App)



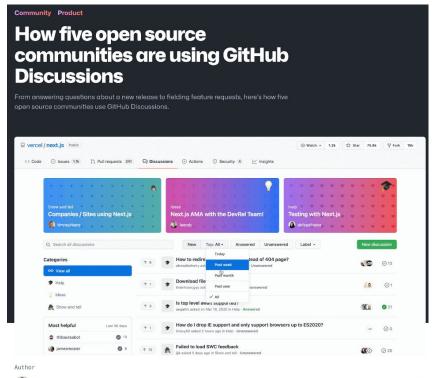
### **Github Discussions (Feedback Board)**



### **Github Discussions (Feedback Board)**



### Github Discussions (Feedback Board, con't)



Answering questions after a major release (React18).

Getting feature requests (Dogecoin).

Core flight system development (NASA).

Ordered Timelines for Media (Open Timeline IO - Pixar).

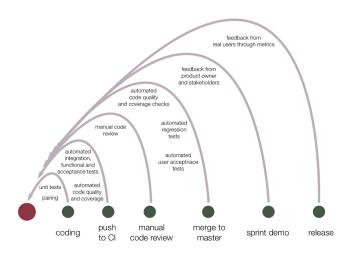
All Phases of Development (Next.js).



January 13, 2022

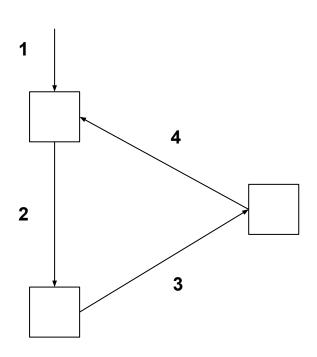
## What Are Feedback Loops and Why You Need to Implement Them

https://kanbanize.com/blog/feedback-loops/



"Feedback is a central pillar of Agile. Integrating feedback loops into your agile project workflow ensures you will collect fast and frequent feedback from your customers and increases your chances to adapt to emerging changes".

#### Four-step Feedback Loop in Agile

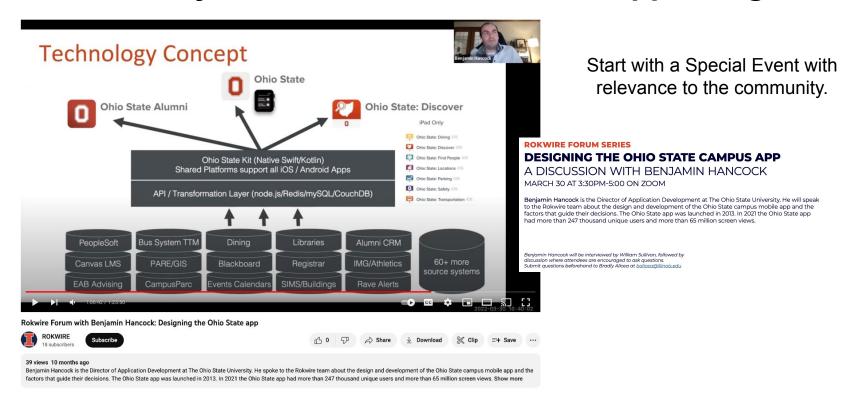


- 1) capture and store the input this is the data with which we operate every day.
- 2) analyze the input, gathered from stage one.
- 3) make decisions based on the insights gained from the second stage.
- 4) the implementation of the changes we have set forward.

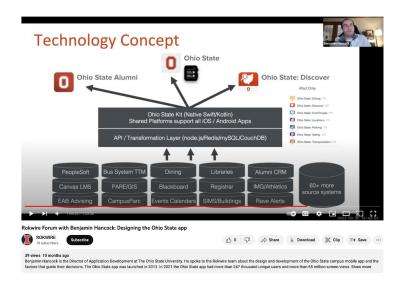
**Integrating Discussions with Community** 

**Events** 

### Monthly Substack Post on Mobile App Design



## Monthly Substack Post on Mobile App Design (con't)



One big takeaway from the event: success emerges from doing a few things well. What kinds of things are engaged with most often? If you are able to make those things work seamlessly, then it is much easier to drive adoption. The Ohio State App has focused on a few core features. Features are added by recognizing a gap and addressing it rather than reinventing the wheel or duplicating an existing app.



Another takeaway is the focus on reducing friction in both use and design. Reducing friction means simplifying design elements, making things run smoothly, and quickly allaying user concerns. One example of reducing friction is the notion that obvious always wins. In The Ohio State App (below), each button provides enough information for the user to know what it does and whether it is worth their time to click on it. Reducing friction also involves keeping complexity to a minimum, so that a user only encounters essential information. It may be that your minimalist focus reduces the size of your user base a bit, but this also provides a tradeoff of less friction and a better app experience.

Newsletter report on "Campus App Design Principles" that accompanies a YouTube lecture. Summarize and educate on key concepts and issues.

## Monthly Substack Post on Mobile App Design (con't)

#### **ROKWIRE FORUM SERIES**

#### **DESIGNING THE OHIO STATE CAMPUS APP**

A DISCUSSION WITH BENJAMIN HANCOCK

MARCH 30 AT 3:30PM-5:00 ON ZOOM

Benjamin Hancock is the Director of Application Development at The Ohio State University. He will speak to the Rokwire team about the design and development of the Ohio State campus mobile app and the factors that guide their decisions. The Ohio State app was launched in 2013. In 2021 the Ohio State app had more than 247 thousand unique users and more than 65 million screen views.

Benjamin Hancock will be interviewed by William Sullivan, followed by discussion where attendees are encouraged to ask questions. Submit questions beforehand to Bradly Alicea at balicea@illinois.edu.

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The principles of doing a few things well and reducing friction also intersect in interesting ways. For example, new functionality should reduce the friction potentially encountered by users in the course of trying to achieve their goals. In The Ohio State App, features consist of activities core to the student experience, such as bus schedule, grades, account balance, school calendar. In integrating Canvas, only the features that reduced friction most, such as assignment schedules, can be accessed using The Ohio State App.

Continuous design is the key to longevity, guided by the notion that design is never done. This involves a long-term commitment to design that goes beyond the latest feature or release. The Ohio State App has been around for over 10 years, with many design changes over that time. Benjamin has graciously shared a sample design lab in addition to some infographics on annual app usage (from 2019 and 2021).



# Monthly Substack Post on Mobile App Design (con't)

Expose community to new tools and perspectives, suggest possible new features and directions.

### **Stream-Feed Integration**

Flows of contributor and development activity

- human interactions
- diffusion of skills and code
- task completion.

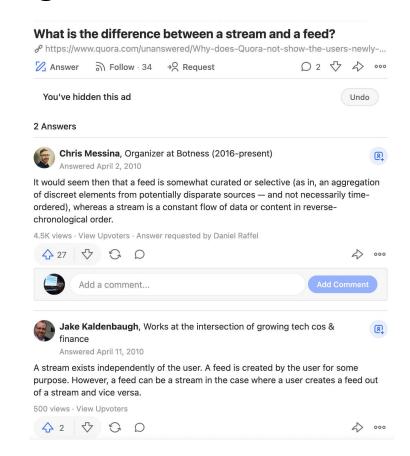
### **Stream-Feed Integration**

Flows of contributor and development activity

- human interactions
- diffusion of skills and code
- task completion.

Flow of media that enables access to short-term and long-term information

- streams are continuous real-time flows of information defined by sources such as live video.
- feeds are curated streams of content from those same sources



### Stream-Feed Integration (con't)

Stream-feed: cognitive advantages for the learner.

- streams are based on what community is producing (discussing, writing) or interested in (papers, images) at any given time
- presented in the order they are posted, each medium is considered a stream.

### Stream-Feed Integration (con't)

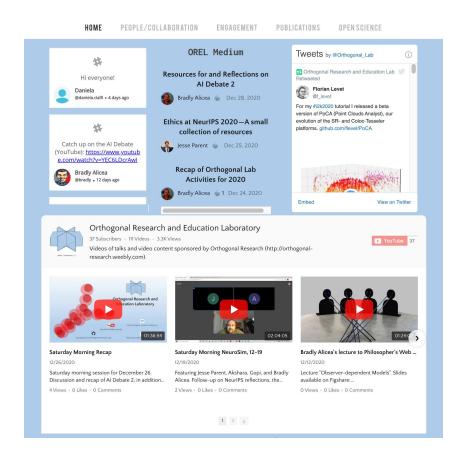
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To achieve a curated feed, the user sorts through the multiple streams manually.

 resulting feed is driven by human curiosity and based on a non-random set of interests

In context, serendipitous themes begin to emerge: interesting posts that might form a coherent topical theme.



**Curated Discussion Channels to Support** 

**Community (making discussions sustainable)** 

### **Slack/Discord Model of Community Discussion**





Manage and post links, start convos, lurk and respond to all posts (as a moderator or participant).

- file sharing, chat is indexable and searchable, channel structure and private groups, DMs (as a participant).
- invite people to join (Newsletters, Public Events, other Outreach).
- get people access through link invitation or Launchpass.
- join a channel to become part of the conversation, or tag people to bring their attention to something.

#### **Benefits and Drawbacks**

- private wrt the internet, easy to navigate, get feedback and manage content.
- directly answer questions in threaded discussions.
- message avalanche too many messages per unit attention.
- channel review can tie into your community activities
  - Agile-oriented standup (native to the Slack channel, bot will ask questions once a week and select people will provide an update).
  - formal virtual meeting review (feature Slack channels in a meeting).

#### **Stay Focus on Slack**

https://zapier.com/blog/stay-focused-on-slack/

#### How to keep Slack channels "optimal"

https://www.pcmag.com/how-to/get-organized-how-to-keep-slack-tidy-scannable-and-not-too-busy

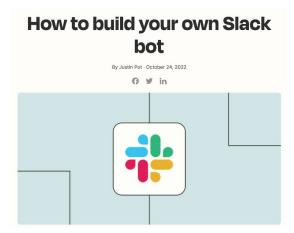
## Slack solved the problem of e-mail threads where people lacked control of the conversation flow.

Set up Slack team/Discord server in a way that is manageable.

- aggressively leave channels you don't need to be in.
- thread discussions and unsubscribe when needed.
- change your notification settings.
- declutter and organize your sidebar.
- save actionable items (and possibly send them to your to-do list).
- schedule away times and automate.



#### Slack/Discord/Mastodon Bots



https://zapier.com/blog/how-to-build-chat-bot/



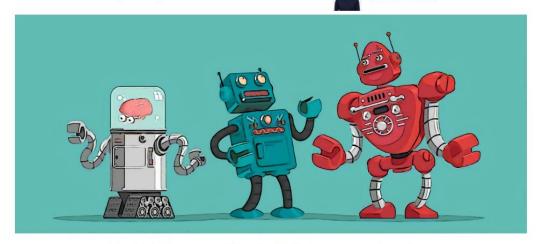
## Programs (Chatbots) that Automate repetitive processes

Reply bots: for weekly stand-ups and other types of chat functions.

Notification bots: what's happening outside of your channel or platform?

Slash Command bots: call a bot to do specialized tasks (find gifs, make a video call).

## How to Build a Bot and Automate your Everyday Work



Most jobs have repetitive tasks that you can automate, which frees up some of your valuable time. This makes automation a key skill to acquire.

https://www.freecodecamp.org/news/building-bots/

# "Likes and engagement are digital currency and you are devaluing them"

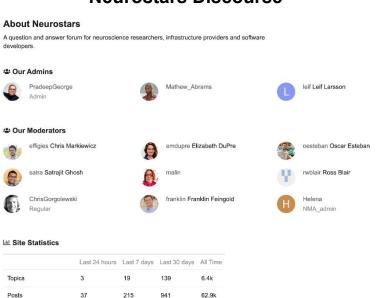
Prisoner's dilemma, zero-sum game:

If I don't bot and you bot, you win. If you don't bot and I bot, I win. If no one bots, everyone wins.

Since there is no incentive for everyone not to bot, everyone bots, so no one wins.

### The Discourse Model of Community Discussion

## **Examples from INCF Neurostars Discourse**



131

498

256

Active Users

Likes

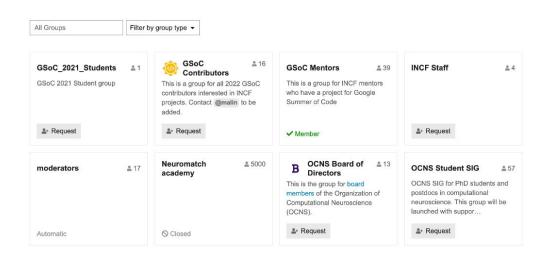
87

17

9.5k

all tags ▶ Categories Latest Top	My Posts	Booki	marks	+ New Topic
Category	Topics	Latest		
Neuro Questions This is a place to ask any and all non-software related questions about Neuroscience. Please discuss the software related topics	5.3k 2 new	H	Before and after seem reversed in sdc results figure	<b>2</b> 13m
in the Software Support category below.  Software Support	130	1	Field maps for use in susceptibility distortion correction (SDC) of EPI images	<b>8</b> 2h
Questions and discussions specific to software.	2 new	S	TDT prevalence inference - confusion	0
Announcements	372	3	matrix •	3h
Announcements can be a new project, a software release, a job posting, or any information you want to share that's not a "question".		0	Suggestion about ghosting in BOLD images	<b>4</b> 5h
Community Chat  A place for friendly conversation, ideas, discussion, and otherwise un-categorizable things in the NeuroStars community.	56	Par	☑ How do I apply a mask / overlay using a nifti segmentation? neurolimading	<b>30</b>
Site Feedback	36		Treatonneging	
Any questions, concerns, suggestions, etc. that you have about Neurostars, please feel free to leave here.		Z	☑ Scaling step in afni_proc gives infinite values	<b>3</b>
Institutions	38		afni, afni_procpy, scaling	
Category for Institutions that are partnered with INCF to discuss the institution-specific topics.  OCNS			Fmriprep references directory with "." at the end which does not exist (win10)   Software Support Imriprep	<b>0</b> 7h
Courses  Course information and discussions organised by different  Neuroscience community/organisations.  ABCD ReproNim ® Neurohackademy  Neuromatch Academy 1 urread	179 1 unread		GSoC 2023 Project Idea 9.1 Multiscale brain circuit modeling using NetPyNE: model conversion and machine learning analysis (175/350 h)  GSoC python, open-source, netpyne, neuron	<b>4</b> 8h
GSoC This is the workspace for the INCF Google Summer of Code ( GSoC) as well as Google Season of Docs projects.	239 2 unread	1	Brain Atrophy evaluation with FSL between T1 2D and T1 3D sequences of the	<b>0</b>

### The Discourse Model of Community Discussion



Participants join groups and use badges for basic competencies

#### **Badges / First Onebox**



#### First Onebox

This badge is granted the first time you post a link on a line by itself, which automatically expanded into a onebox with a summary, title, and (when available) picture.



b.alicea Bradly Alicea

Granted Mar '22

GSoC 2022 Project Idea 22.1: GNNs as Developmental Networks

Others with this badge (349)

## Discourse Style of Organizing Community Discussion

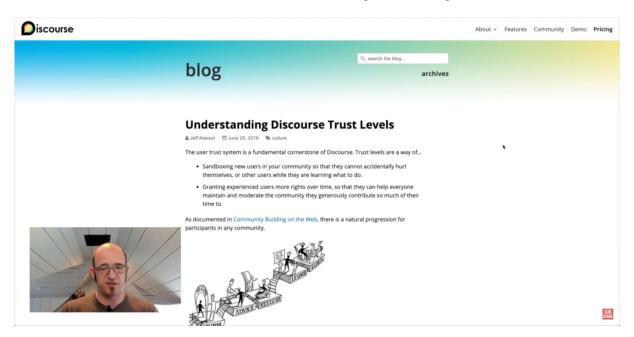
Visibility (interface design matters):

- themed buckets of discussion. Categorization using colored badges. Discovery of similar topics.
- use Markdown for message threads (images and stylized text in discussion).

If you have 1000 users, who is most active and how could you best leverage their efforts?

- most active community members → incentivized for effort.
- less active community members → incentivize to become more active.

# Discourse Style of Organizing Community Discussion (con't)



#### **Discourse (user) trust levels**

# Discourse Style of Organizing Community Discussion (con't)

Discourse trust levels (compare with Wikipedia Contribution Type Counts)

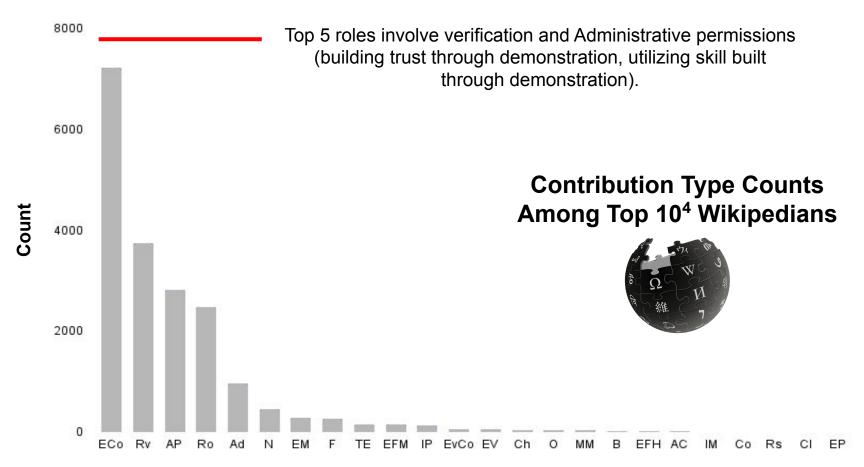
Three types and five levels of community member:

- types: casual, regular, and core.
- levels: visitor, novice, regular, leader, elder.

Criterion for becoming a "member":

 badges: visiting on at least 15 days (not sequentially), casting or receiving at least 1 like, replying to at least 3 different topics, entering at least 20 topics, reading at least 100 posts, spend a total of 60 minutes reading posts.

Badges enable community members to do greater things, become more involved (higher on the community commitment curve).



**Edits by User Group Categories** 

#### Minimum Viable Community: https://www.commsor.com/post/minimum-viable-community



The smallest (but not bare-bones) group of people supporting programs where members will find value.

The smallest group of people needed to come together for a shared purpose.

### Minimum Viable Community (con't)

### **Tips**

- start small and scale as you have more insight into what really works for your members.
- communities are inherently unique in terms of audience, size, and scope.
- take an iterative approach to build community and build over time, but don't be minimalist to start.

#### **Benefits**

- resources don't need to be stretched.
- a better understanding of customer needs.
- get feedback and scale faster.